Double page spread (Full page x 2)



Bleed 286x438mm Gutter bleed 3mm all sides
IFC position please contact production office

It is preferable to have double page spreads supplied as 2 x single pages

Artwork Requirements

- We require the advert to be saved as a PDF
- Ensure all pictures/logos are high resolution and CMYK format
- All fonts must be embedded

The PDF can be supplied via email, on a CD or sent via email to ads@bjcardio.co.uk

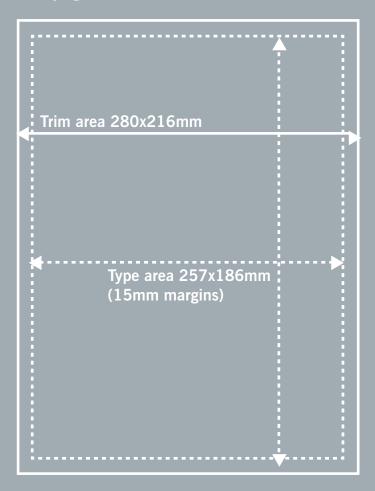
Final copy date

Three weeks prior to publication date

Cancellation notice

Cancellation is accepted up to six weeks prior to publication.

Full page



Bleed 286x222mm Gutter bleed 3mm all sides IFC position please contact production office

Artwork Requirements

- We require the advert to be saved as a PDF
- Ensure all pictures/logos are high resolution and CMYK format
- All fonts must be embedded

The PDF can be supplied via email, on a CD or sent via email to ads@bjcardio.co.uk

Final copy date

Three weeks prior to publication date.

Cancellation notice

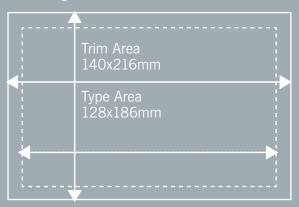
Cancellation is accepted up to six weeks prior to publication.

Half Page Vertical



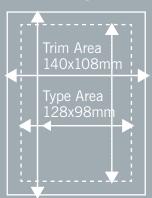
Bleed 286x108mm Add on extra 3mm left hand side if bled into spine or right hand if bled on fore-edge

Half Page Horizontal



Bleed 143x219mm Add on extra 3mm left hand side if bled into spine

Quarter Page



Bleed 146x108mm Add on extra 3mm left hand side if bled into spine or right hand if bled on fore-edge

Artwork Requirements

- We require the advert to be saved as a PDF
- Ensure all pictures/logos are high resolution and CMYK format
- All fonts must be embedded

The PDF can be supplied via email, on a CD or sent via email to ads@bjcardio.co.uk

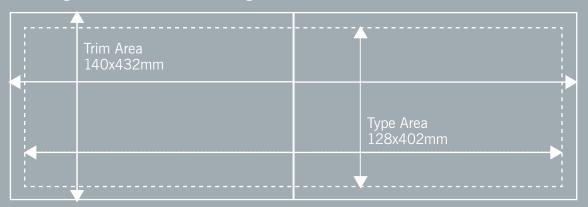
Final copy date

Three weeks prior to publication date.

Cancellation notice

Cancellation is accepted up to six weeks prior to publication

Half Page Horizontal (Double Page)



Bleed 146x438mm

It is preferable to have double page spreads supplied as 2 x single pages

Artwork Requirements

- We require the advert to be saved as a PDF
- Ensure all pictures/logos are high resolution and CMYK format
- All fonts must be embedded

The PDF can be supplied via email, on a CD or sent via email to ads@bjcardio.co.uk

Final copy date

Three weeks prior to publication date.

Cancellation notice

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The British Journal of Cardiology (BJC) Terms & Conditions

The following are the terms and conditions of the agreement between the 'Publisher', MediNews (Cardiology) Ltd and the 'Advertiser' – the party who has booked the space within the journal or any supplements, reprints or associated print material.

- All adverts are subject to the Publisher's approval. The Publisher reserves the right to decline to publish or to change the position of an advert at its discretion and without explanation.
- 2. Should the Publisher change the position, size or prominence of an advert without prior agreement with the advertiser then the advertiser will have the right to cancel the contract. The Publisher does not accept liability for any errors created by third party suppliers, printers or contractors or any inaccurate instructions from the Advertiser.
- 3. All adverts must comply to the technical requirements of the Publisher. Should any advert not appear or be withdrawn, omitted or be suspended due to the Advertiser, then the cost of the space for the advert will be paid for in full. even though the advert will not appear.
- 4. All adverts must comply with the provisions and regulations made in the Medicines Act 1968 (as amended), or any Acts of the UK Parliament and the European Union and EEC regulations and laws that are applicable in the United Kingdom.
- 5. It is a material term of this contract that all adverts must comply with the British Code of Advertising Practice or, where appropriate, the ABPI Code of Practice and any other relavant codes of the Advertising Standards Authority.
- 6. The Publisher reserves the right to increase the advertising rates at any time or to amend the terms and conditions as necessary without warning and prior consent. In such an event the Advertiser will have the right to cancel the remainder of their contract without further charge.
- 7. The Advertiser will ensure that the publication of their advertisement does not breach or infringe, any contract, any trade mark, any copyright or render the publication, or the Publisher liable in any way whatsoever. The Advertiser will ensure that any information relating to the advert to appear in the publication will be accurate and true and that any pictorial reference photographic or otherwise will have the full consent of any living person, Company or Organisation with the reproduction rights, in order that the Publisher may reproduce the picture, photograph or copy in the publication.
- 8. The advertiser will fully compensate the Publisher with regard to any claim, proceedings or demand as a result of the publication of the advert.
- Advertiser payment invoices are subject to payment within 30 days. The Publisher will
 be entitled to charge interest on late payments at 3% above the current base rate of
 interest. All remittance must be made payable to MediNews (Cardiology) Ltd.
- 10. Neither party will be liable to other for any act of terrorism, strike, flood or other act of God that may result in the delay or cancellation of the publication and termination of the agreed contract between the two parties.